



Cost-effective solutions to help meet current challenges



Pearson Publishing is putting twenty years of publishing experience and successful work with thousands of schools at your disposal. An extraordinary collection of digital publications and powerful online tools is now available for one very competitive price.

Select20 gives you a golden ticket to an incredible range of solutions to current concerns expressed by headteachers. Whether you are:

- » keen to improve teaching and learning further
- » anticipating an Ofsted inspection
- » worried about your budget
- » committed to narrowing the achievement gap
- » restructuring your curriculum
- » considering health and well-being issues
- » wishing to consult your various stakeholder groups
- » determined to improve your management of staff talent
- » preparing for a new cycle of school development

...Select20 can provide the support you are looking for.



Great support

Great flexibility

Great value

Helping you and your school to meet today's and tomorrow's challenges – a single, all-encompassing subscription with no extra charges and almost no restrictions on the use of content

Everything is accessed online through a single Web page specifically branded to your school.

For more information, visit: www.pearsonpublishing.co.uk/select20

Extraordinary value for money

Select20 provides your school, all its staff, pupils and parents with access on demand to all the relevant publications and online tools.

Primary and special schools **£995^{+VAT}** If purchased separately, annual licences for the separate elements would cost as shown below. Even if you only use a few of the individual publications/tools each year, you will make a substantial saving.
 Secondary schools **£1995^{+VAT}**

Component of Select20	Primary £	Secondary £
Complete ICT	–	1000*
Complete School Support	300*	1200*
Drugs Awareness	125	250
Core Skills	100	200
Parent Perceptions	300	600
Pupil Perceptions	495	1095
Staff Profile	200	400
Evaluate	445	895
Flying Start	–	395
ICT DNA (Development Needs Analysis)	–	695
Improvement Partnership Planner	100	150
NAPTA Workforce Development Programme	595	1095
Parent Support	195	395
Progression Planning	350	625
PRS Toolkit	295	495
Reflect	–	495
Relationships Survey	100	200
TaMHS Pupil well-being Survey	150	300
TaMHS Class Profile	100	200
Total Child Toolkit	100	200
Understanding the Child	95	195
Total value of all programmes	£4045	£11080
Potential saving with Select20	£3050	£9085

*Based on a primary school with 300 pupils and a secondary school with 1200 pupils.

For more information, visit www.pearsonpublishing.co.uk/select20



Order Form Please complete in BLOCK CAPITALS

I would like to subscribe to Select20.

Type of school: Primary/Special (£995^{+VAT})
 Secondary (£1995^{+VAT})

Fax back to **01223 356484**

or email **select20@pearson.co.uk**

Name.....

Position.....

Email.....

School.....

Telephone..... Postcode.....

Support whenever you need it

Select20 offers a broad range of solutions to help you to:

- » appreciate reasons for individual and group underachievement more clearly
- » understand your school and the views of your staff, pupils, parents and governors better
- » gather and present data on a wide range of issues more effectively
- » provide staff CPD more easily and at lower cost
- » manage and deliver your curriculum more efficiently.



For example, if you are...

Anticipating an Ofsted inspection

Select20 can provide:

- » time-saving approaches to gathering the views of staff, governors, pupils and parents about school effectiveness to help form the foundations of self-evaluation
- » pupil-by-pupil analysis systems to help explain under-attainment and present intervention strategies
- » market-leading tools to help justify the deployment of support staff – particularly as part of intervention strategies
- » guidance on presenting evidence to inspectors.

Worried about your budget

Select20 can provide:

- » crucial help with progression and succession planning for teachers – helping control your single biggest cost
- » information to assist in the more efficient use of support staff
- » essential perceptions data from stakeholders to help target efforts to improve
- » approaches to more effective, much less costly staff CPD
- » an insight into the cost-effectiveness of ICT across your whole school (secondary only)
- » a vast collection of digital publications to help improve and cut the cost of curriculum delivery
- » better retention of post-16 students (where applicable).

Committed to narrowing the achievement gap

Select20 can provide:

- » a simple means of gathering pupils' views, to identify factors that are inhibiting attainment
- » the means to improve links with parents and carers, and to gather their views
- » targeted CPD for staff to improve pastoral provision, especially for disadvantaged or vulnerable children
- » a library of teaching materials to enrich the curriculum and support independent learning
- » regular reviews to help pupils reflect on their learning and improve their motivation (secondary only).

Restructuring your curriculum

Select20 can provide:

- » access to a wealth of online teaching and learning material
- » an imaginative, flexible ICT course with extensive cross-curricular potential
- » regular reviews to help pupils develop learning skills and motivation (secondary only)
- » resources to develop learning skills for GCSE and sixth-form students (secondary only)
- » a data-gathering service to help improve the integration of ICT into the curriculum (secondary only).

Considering health and well-being issues

Select20 can provide:

- » online surveys that enable pupils and parents/carers to give their views and experiences about issues relating to health and well-being
- » a staff self-evaluation tool to help review and improve provision for pupil well-being and safeguarding
- » CPD resources to strengthen all staff members' contribution to safeguarding
- » specific surveys about particular issues such as drugs education, where required
- » an online resource to assist staff who work with and support parents and carers.



Wishing to consult your various stakeholder groups

Select20 can provide:

- » an online survey that gathers the views of all stakeholder groups about the school on key topics
- » cost- and time-effective self-evaluation for all teachers and managers
- » a quick, easy and valuable insight into the capabilities and aspirations of support staff
- » an assessment of competences relating to pupil well-being and safeguarding across all adults working in or around the school
- » a way to gather information from SLT members on school development priorities, to help the headteacher to gauge future direction
- » an online survey that focuses on ICT use, and understanding of issues relating to ICT in the school (secondary only).

Determined to improve your management of staff talent

Select20 can provide:

- » tools to help staff consider their skills, and how they would like to progress in the future
- » access to a wealth of digital CPD resources
- » a fully-resourced programme of review and development for support staff
- » practical help with implementing performance management regulations.

Preparing for a new cycle of school development

Select20 can provide:

- » a quick way to gather the views of all stakeholder groups about the school, as a starting point for development
- » a simple means of gathering and collating SLT members' development priorities
- » cost- and time-effective self-evaluation for all teachers and managers
- » individual and institution-wide reviews for teaching and learning support staff
- » practical help with implementing performance management regulations
- » an assessment of staff competences relating to pupil well-being and safeguarding
- » an overview of school ICT use (secondary only).



For more information, visit
www.pearsonpublishing.co.uk/select20